



 KRISALA



#LIVTHE41

With 10+ years of extensive experience of delivering superior quality homes and Innovative construction solutions, we have created a name to be reckoned with trust and excellence. Customers' comfort trust are the foremost priority. In spite of so many players in the real estate sector, we have fast grown into a preferred developer with its transparency and consistency in delivering its promises. With over 2M+ sq.ft. of construction through various residential projects, We are all set to surpass many ahead! Come and join us in our success.

#41LEGACY

Innovative | Trust-worthy
Socially Responsible

10+

YEARS OF
EXPERIENCE

1M+

SQ.FT. AREA
DEVELOPED

10+

COMPLETED
PROJECTS

2M+

SQ.FT. AREA UNDER
DEVELOPEMENT

OUR ACCOLADES



EMERGING DEVELOPER
OF THE YEAR



FASTEST GROWING REALTY
BRAND OF THE YEAR



LOKMAT VISHWAKARMA AWARD



BEST COMMERCIAL PROJECT -
STRATEGIC LOCATION (PUNE)



TIMES REALTY ICONS 2020
Top mid segment homes



BY SAKAL MEDIA GROUP



With 10+ years of extensive experience in delivering superior quality homes and innovative realty solutions, we have created a name that is reckoned with trust and excellence. Here customers' comfort and confidence are foremost. Despite many players in the real estate sector; we have fast grown to be a preferred developer adhering to principles of transparency and consistent delivery. With over 2M+ sq.ft. of construction in the making through various residential & commercial projects, we are all set to surpass the milestones ahead! Come, join us in our success.



OUR BRAND ETHOS

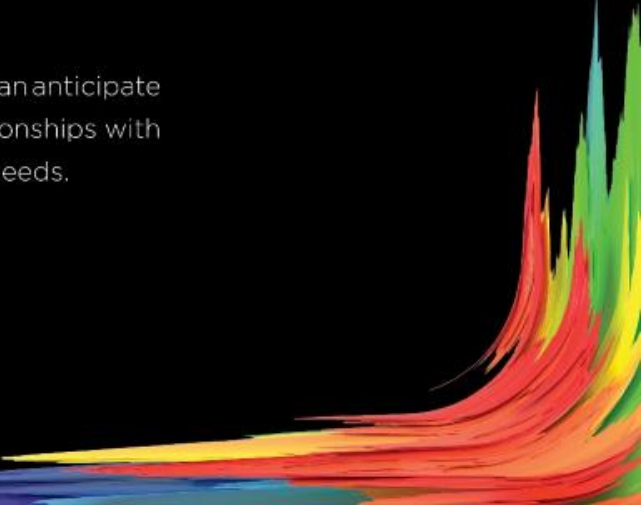
#PEOPLEFIRST

At Krisala being customer centric means putting the customer first and at the center of everything that we do. No wonder, we have our very own CHO (Customer Happiness Officers). They listen to our customers. They listen and act. By building unique insights and using them to solve customer problems.

Right from improving their experiences; each time they visit us on any platform, to redefining the metrics of customer satisfaction; customers are driving our tech driven customised work-life solutions. We use data to identify and serve them while keeping in mind what products and services are being repeatedly liked by our customers.

Customer centricity in the long run is about truly understanding the customer's mind, his emotive demands; so we can anticipate their wants, needs and communication preferences, create meaningful new experiences, and build lasting relationships with them. In the long run what matters to us is reading his emotions right and addressing his or her exact needs.

We aim to be India's first company to achieve 100% customer satisfaction on all parameters.





2000+
HAPPY FAMILIES

A happy customer goes miles to uplift your brand. Team Krisala strives to add value to the customer's lives with various customer centric programs and forums that focuses and plans for their individual progress and growth. We engage with existing customers through different incentives and referral programs that add value to their lives and rewards them for the long association.

AND SO IT BEGINS!



#ZILLENIALZINDABAD

WHERE 2 WORLDS MEET



A SNEAK PEEK OF WHEN THE
GEN Z AND MILLENNIALS
MEET





A NEW BIRTH



INTRODUCING THE ZILLENIAL LIFESTYLE

INTRODUCING

4 ZILLENIA

BRINGING TWO
WORLDS TOGETHER





WHO IS A ZILLENIAL?

A **Zillennial** is a person with a mix of attributes from Millennial and Gen Z. He or she may be born just before the start of the last century or might have reached adulthood by that time; but rapid politico social changes and technological advances shape their likes and desires into a separate bracket. They exhibit characteristics from both the generations and have some unique preferences.

Our world is no more about **'OR'**
It's more about **'AND'**
It's less about **'ONE THING'**
And more about **'EVERYTHING'**
It's not in the **'ME'**
But in the **'ALL'**

Here's to the best of both
Gen Z & Millennials

**LONG LIVE THE
ZILLENIALS**

ATHARVA
SUDAME

MAYANK
AGARWAL

SNEHA
DESAI

NATASHA
SHROTRI

DANNY
PANDIT


SURYA
SHARMA




WHY PUNAWALE?


Being located near the **Mumbai - Pune Expressway**


Punawale situated strategically between PMC and PCMC has become a place of choice for the large IT segment and the manufacturing segments; as they prefer its strategic location to commute from work to home. The Aundh- Ravet BRTS road has come as a boon improving connectivity and potential of the place. One of the largest expansion of retail is taking place with the presence of City Mall and other upcoming malls. Colleges like Indira College make it a vibrant educational hub. As the population of Punawale increases; there is a planned development on both sides of the highway; that is catering to all recreational and functional needs.


 Optimum connectivity

 Commercial centres and shopping malls

 Quality healthcare

 Recreation opportunities

 World-class educational institutions

 Safe and secure surroundings

LOCATION ADVANTAGES



10 Mins Connectivity to
Mumbai-Pune Expressway



Just 5 Mins Away from
Pune-Bengaluru Highway



Fastest Growing
Suburb of West Pune



Well Established
Neighbourhood



Densely Commercialised
(All Basic Needs at Your Finger Tips)



Central Connectivity to
Nearby Schools, Colleges & IT Hubs



Superior Connectivity to
**Wakad, Baner, Hinjawadi,
Ravet & PCMC**



Unobstructed
Forest Cover of Approx. 60 Acres



WHY **41** ZILLENIA ?

More than a great space to live in; **41 Zillenia** offers a whole lot more including: **Signature Lifestyle Offerings**, **Unique USPs** and the legendary **41 lifestyle** that come together to redefine everyday life.

Pool Side Deck Area Lap Pool

Wi-Fi Zone

Spa

Indoor Gym

Guest Room

Open Barbeque

Binge Watch Arena / Movie Arena

Netflix Room / Game Room

Sky Workout Zone

Futuristic Homes with Automation

Common Electric Car Charging Point

Grand Entrance Gate

Stylish Building Elevation

Grand Entrance Plaza

Star Gazing Deck

ZILLENIAL FEATURES

Pergola Seating

Creche

Working Pods

Solar Pods

Party Lawn with Stage & Open Barbeque

Outdoor Cinema

Party Lawn

Bar Area

Seating Lounge

Reading Pods

Outdoor Board Game Zone

Sky-Walk

Outdoor Board Game Zone

Yoga And Meditation Zone

Musical Garden

Aroma Garden

Zillennial Delivery Pods



41 ZILLENIA

LEGENDS

- ① Children's Play Area
- ② Club 41
- ③ Sky Lounge
- ④ Infinity Lap Pool

Disclaimer: The above mentioned services are provided by the Developer. However, a few of them depend totally on third party service providers and will be offered by the Developer for a limited time period till the society is formed.



40 ZILLENIA

A GREAT SPACE TO LIVE

- Lifestyle Amenities for All Age Groups
- Lifetime Scenic Views
- Zero Wastage Space Inside Your Home
- Premium Specifications
- Best in Class Branded Fixtures & Fittings
- Intelligent Homes

Artistic Impression

*This Presentation is for internal training purpose only.

4 ZILLENIA



Artistic Impression
*This Presentation is for internal training purpose only

A FOREST AREA OF **60+ ACRES**
TO SOOTHE YOUR EYES



41 ZILLENIA

Artistic Impression
*This Presentation is for internal training purpose only.

THE 41 INFINITY POOL



41 ZILLENIA

Artistic Impression
*This Presentation is for internal training purpose only.

VIP FEATURES

- Rent Assistance*
- Logistic and Transport Assistance*
- Pest Control Services
- Sanitization Service
- Local Vendor Tie-ups
- House Keeping Service
- MDU Internet Services Provider
- STP Operator
- Warranty After Possession*
- 41 Connect Programme

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SOME SECRET INSIGHTS ABOUT ZILLENIAL ZINDABAD

- First Smart Homes of Punawale
- First Infinity Lap Pool of Punawale
- 3 Level of Amenity Area
- First Project to Have Creche Area
(Childcare Area for Working Mothers)
- First Sky Lounge Cinema of Punawale
- 50+ Lifestyle Amenities for All Age Groups
- Indoor & Outdoor Gym
- Private Spa Area
- Exquisite Restrooms for
Housekeeping, Security & Drivers
- Wi-Fi Pockets
- Working Pods
(To make work from home an ease)
- Sky Lounge Bar Arena
- Very Well Known Branded CP Sanitary
Fittings, Electrical Fittings, Elevators

#THE41CONVENIENCE

- Grand Entrance Gate
- Stylish Building Elevation
- Grand Entrance Plaza
- Sitting Katta's
- Broad Pathway
- Party Lawn with Stage for Parties & Small Gatherings
- Buffet Area
- Pergolas
- 100% Generator Back-Up for Common Areas and Lifts of the Project
- Exclusive Car Parking Space for Every Flat
- Trimix Concrete Internal Road
- Designer Street Lights
- Washroom for Drivers, Housekeeping & Security in the Parking
- Resting Room for Housekeeping, Security and Drivers in Parking
- Common Electric Car Charging Point
- Society Office
- Vastu Compliant Homes
- Innovative Inclusive Design for Specially Abled
- Easy EMI Structure
- Wardrobe Niche (As Per Unit Type)
- Bay-Window For Sitting (As Per Unit Type)
- Grand Entrance Lobby for Each Tower
- Tulsi Vrindavan in Balcony
- Ready Hooks on Main Door for Toran
- Covered Balcony
- Ready Shopping Area in the Vicinity for Grocery, Medical, Food, Clothing, Vegetables, etc.



Artistic Impression

41 PODIUM

- Senior Citizen's Area
- Kid's Play Area
- Open Barbeque
- Wi-fi Zone
- Pool Side Deck Area
- Lap Pool
- Kids Pool
- Changing Room
- Spa
- Indoor Games
- Fully Functional Indoor Gym
- Guest Room
- Creche
- Working Pods
- Library
- Gazebo
- Tropical Garden
- Aroma Garden
- Chit Chat Area
- Pergola With Creepers
- Planters
- Pathway



Artistic Impression

41 SKY

- Sky Workout Zone / Outdoor Fitness Area
- Binge Watch Arena / Movie Arena
Netflix Room / Game Room
- Children & Toddler's Play Area
- Senior Citizen's Area
- Solar Pods
- Sky Lounge Cinema
- Party Lawn
- Sky Lounge Bar Arena
- Seating Lounge
- Reading Pods
- Sky-Walk
- Outdoor Board Game Zone
Yoga And Meditation Zone
- Musical Garden
- Aroma Garden
- Pergola Seating
- Star Gazing Deck
- Wi-Fi Zone



41 BASE

- Grand Entrance Gate
- Security Cabin
- Entrance Plaza
- Cycling Track / Jogging Track / Walking Track
- Festival Celebration Area / Party Lawn
- Stage Back Wall
- Multi-purpose Court
- Multi-purpose Hall
- Paved Area
- Pantry
- Pergola
- Flag Hoisting Area
- Planters
- Zillennial Delivery Pods

A NEW SEAT OF LEARNING

We are committed to build more than homes. In continuing with our holistic traditions of bettering lives through our initiatives; we have tied up with the prestigious Cambridge Group of Schools to fuel better careers and lives for our future generations.

This involves a **80% concession** on admission fees for all Krisala family member students. Other than keeping up with the core vision and values of our company; it will help forge strong careers for all deserving students and make them a shining beacon of light for the society.

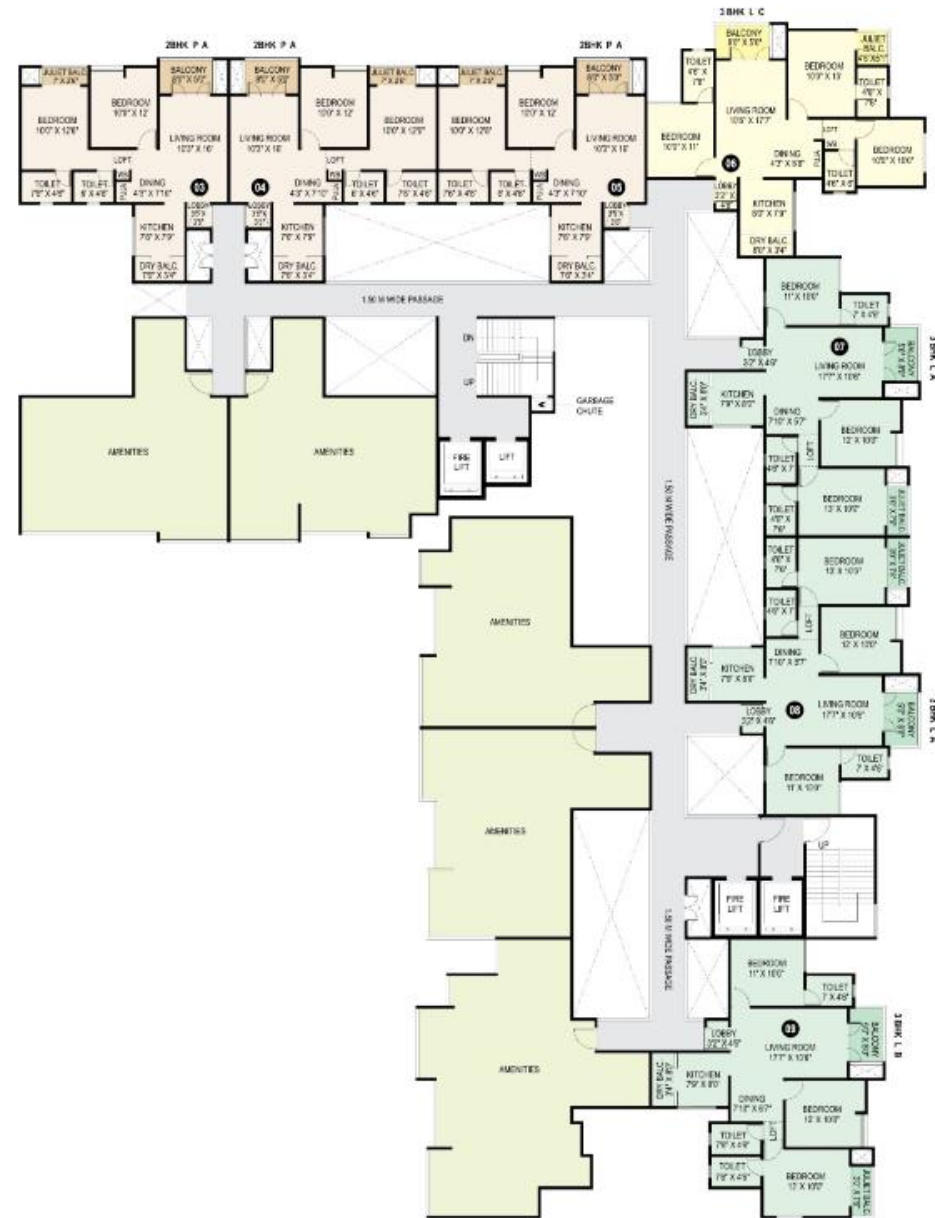


CAMBRIDGE
GROUP OF SCHOOLS
EDUCATE | EXPERIENCE | EXECUTE | EMERGE

**#ZILLENIAL
ZINDABAD**



FLOOR PLANS



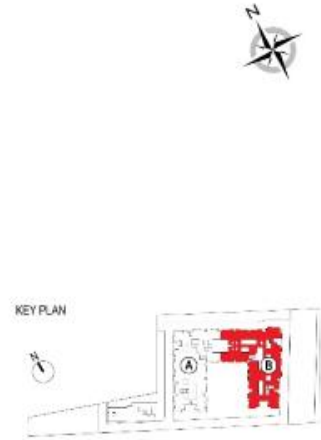
KEY PLAN



Sr. No.	Flat No.	Typology	Carpet Area		Balcony Area		Dry Balcony Area		Total Carpet Area	
			Sq.mt.	Sq.ft.	Sq.mt.	Sq.ft.	Sq.mt.	Sq.ft.	Sq.mt.	Sq.ft.
01	103, 104, 105	2BHK - P - A	59.46	640.02	5.32	57.26	2.33	25.08	67.12	722
02	106	3BHK - L - C	75.61	813.96	5.96	63.07	2.51	27.01	83.98	904
03	107, 108	3BHK - L - A	76.38	822.15	5.94	62.86	2.51	27.01	84.73	912
04	109	3BHK - L - B	76.96	828.39	5.84	62.86	2.51	27.01	85.31	918

TOWER - B

Typical Floor Plan 2nd, 3rd, 4th, 5th, 7th, 8th, 9th, 10th, 12th, 13th, 14th, 15th, 17th, 18th, 19th, 20th, 22nd, 23rd & 24th

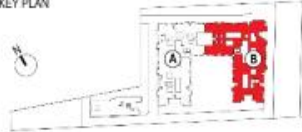


Sr No.	Flat No.	Typology	Carpet Area		Balcony Area		Dry Balcony Area		Total Carpet Area	
			Sq.mt.	Sq.ft.	Sq.mt.	Sq.ft.	Sq.mt.	Sq.ft.	Sq.mt.	Sq.ft.
01	201, 301, 401, 501, 701, 801, 901, 1001, 1201, 1301, 1401, 1501, 1701, 1801, 1901, 2001, 2201, 2301, 2401	2BHK - P - C	59.43	639.70	5.37	57.80	2.33	25.38	67.14	723
02	202, 302, 402, 502, 702, 802, 902, 1002, 1202, 1302, 1402, 1502, 1702, 1802, 1902, 2002, 2202, 2302, 2402 203, 303, 403, 503, 703, 803, 903, 1003, 1203, 1303, 1403, 1503, 1703, 1803, 1903, 2003, 2203, 2303, 2403 204, 304, 404, 504, 704, 804, 904, 1004, 1204, 1304, 1404, 1504, 1704, 1804, 1904, 2004, 2204, 2304, 2404 205, 305, 405, 505, 705, 805, 905, 1005, 1205, 1305, 1405, 1505, 1705, 1805, 1905, 2005, 2205, 2305, 2405	2BHK - P - A	58.46	640.02	5.32	57.29	2.33	25.38	67.12	722
03	206, 306, 406, 506, 706, 806, 906, 1006, 1206, 1306, 1406, 1506, 1706, 1806, 1906, 2006, 2206, 2306, 2406	3BHK - L - C	75.61	813.66	5.66	63.37	2.51	27.01	83.89	904
04	207, 307, 407, 507, 707, 807, 907, 1007, 1207, 1307, 1407, 1507, 1707, 1807, 1907, 2007, 2207, 2307, 2407 208, 308, 408, 508, 708, 808, 908, 1008, 1208, 1308, 1408, 1508, 1708, 1808, 1908, 2008, 2208, 2308, 2408	3BHK - L - A	76.38	822.15	5.64	62.96	2.51	27.01	84.73	912
05	209, 309, 409, 509, 709, 809, 909, 1009, 1209, 1309, 1409, 1509, 1709, 1809, 1909, 2009, 2209, 2309, 2409 210, 310, 410, 510, 710, 810, 910, 1010, 1210, 1310, 1410, 1510, 1710, 1810, 1910, 2010, 2210, 2310, 2410	3BHK - L - B	76.96	828.36	5.64	62.96	2.51	27.01	85.31	918
06	211, 311, 411, 511, 711, 811, 911, 1011, 1211, 1311, 1411, 1511, 1711, 1811, 1911, 2011, 2211, 2311, 2411	2BHK - L - A	61.65	663.60	5.64	62.96	2.51	27.01	70.00	753
07	212, 312, 412, 512, 712, 812, 912, 1012, 1212, 1312, 1412, 1512, 1712, 1812, 1912, 2012, 2212, 2312, 2412	2BHK - L - B	61.96	662.65	5.66	60.92	2.51	27.01	69.73	751

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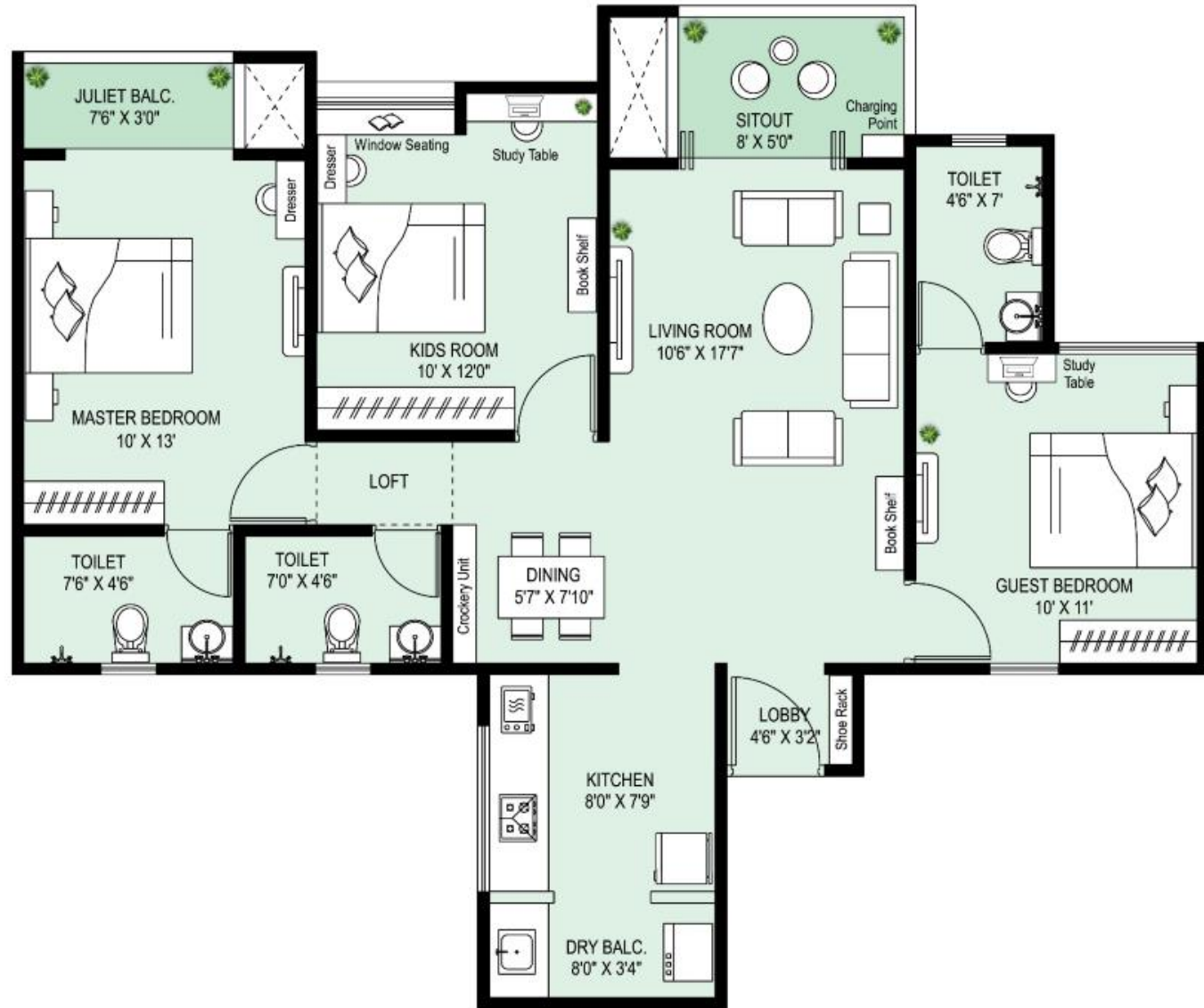


KEY PLAN



Sr. No.	Flat No.	Typology	Carpet Area		Balcony Area		Dry Balcony Area		Total Carpet Area	
			Sq.mt	Sq.ft.	Sq.mt	Sq.ft.	Sq.mt	Sq.ft.	Sq.mt	Sq.ft.
01	601, 1101, 1601, 2101	2BHK - P - C	58.43	639.70	5.37	57.80	2.33	25.08	67.14	723
02	602, 1102, 1602, 2102 603, 1103, 1603, 2103 604, 1104, 1604, 2104 605, 1105, 1605, 2105	2BHK - P - A	58.46	640.02	5.32	57.26	2.33	25.08	67.12	722
03	606, 1106, 1606, 2106	3BHK - L - C	75.61	813.98	5.95	63.97	2.51	27.01	83.99	904
04	607, 1107, 1607, 2107 608, 1108, 1608, 2108	2BHK - P - B	58.85	644.22	3.73	40.14	2.51	27.01	66.10	711
05	609, 1109, 1609, 2109 610, 1110, 1610, 2110	3BHK - L - B	76.96	828.39	5.94	62.86	2.51	27.01	85.31	918
06	611, 1111, 1611, 2111	2BHK - L - A	61.55	663.60	5.94	62.86	2.51	27.01	70.00	753
07	612, 1112, 1612, 2112	2BHK - L - B	61.56	662.63	5.95	63.92	2.51	27.01	69.73	751

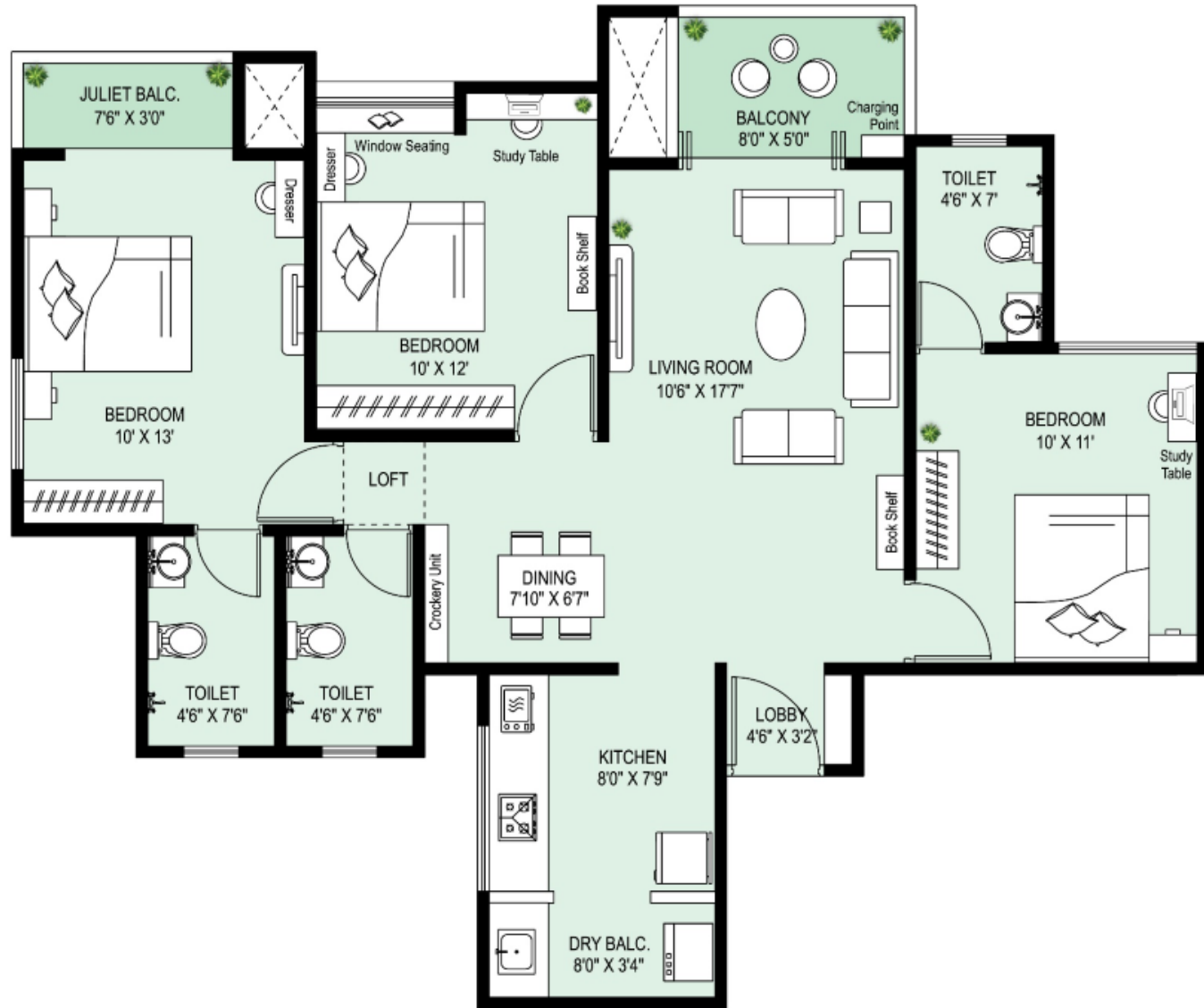




3 BHK LUXURY TYPE A

Total Area : 1277 Sq.ft.

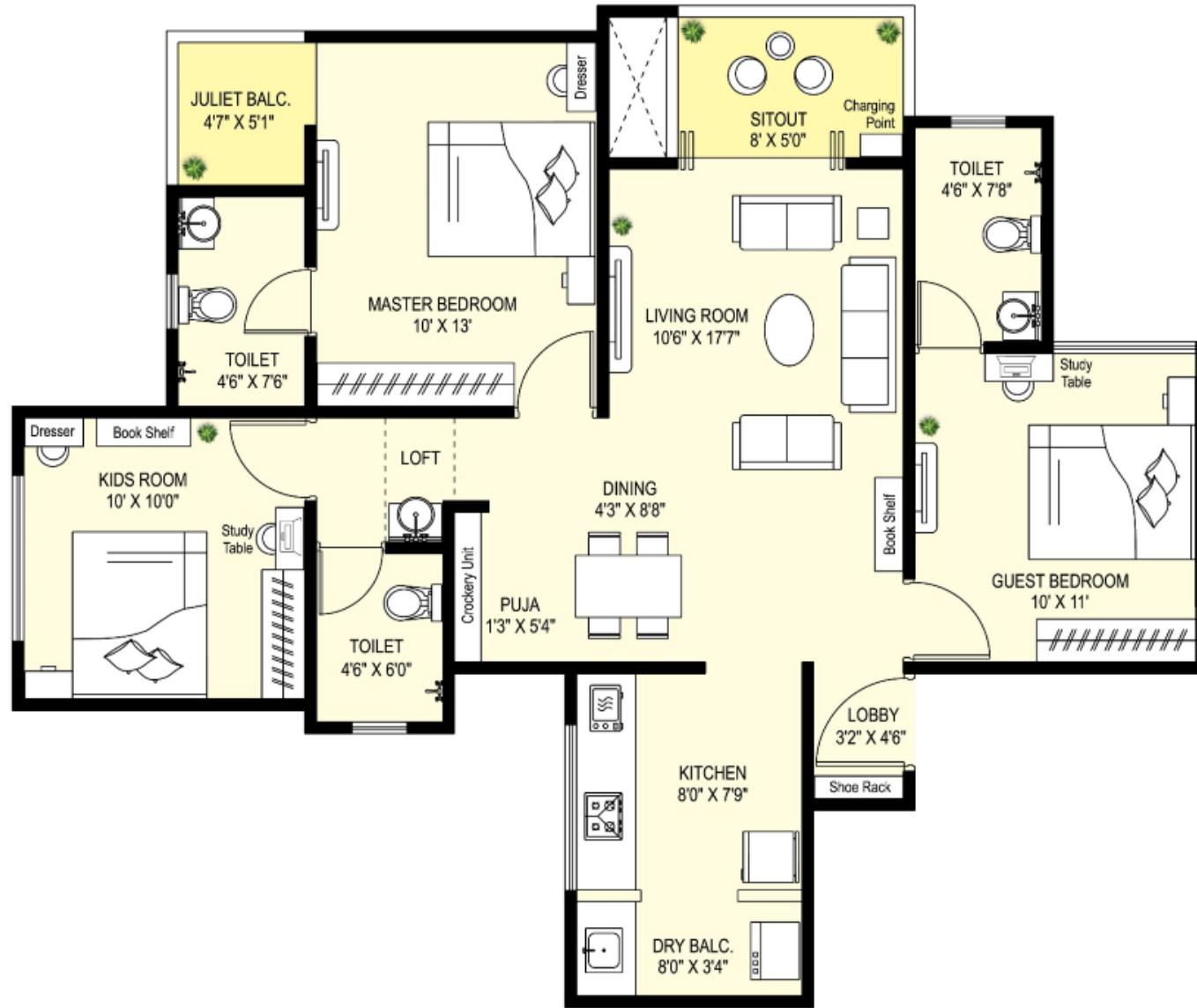
Carpet Area : 912 Sq.ft.



3 BHK LUXURY TYPE B

Total Area : 1286 Sq.ft.

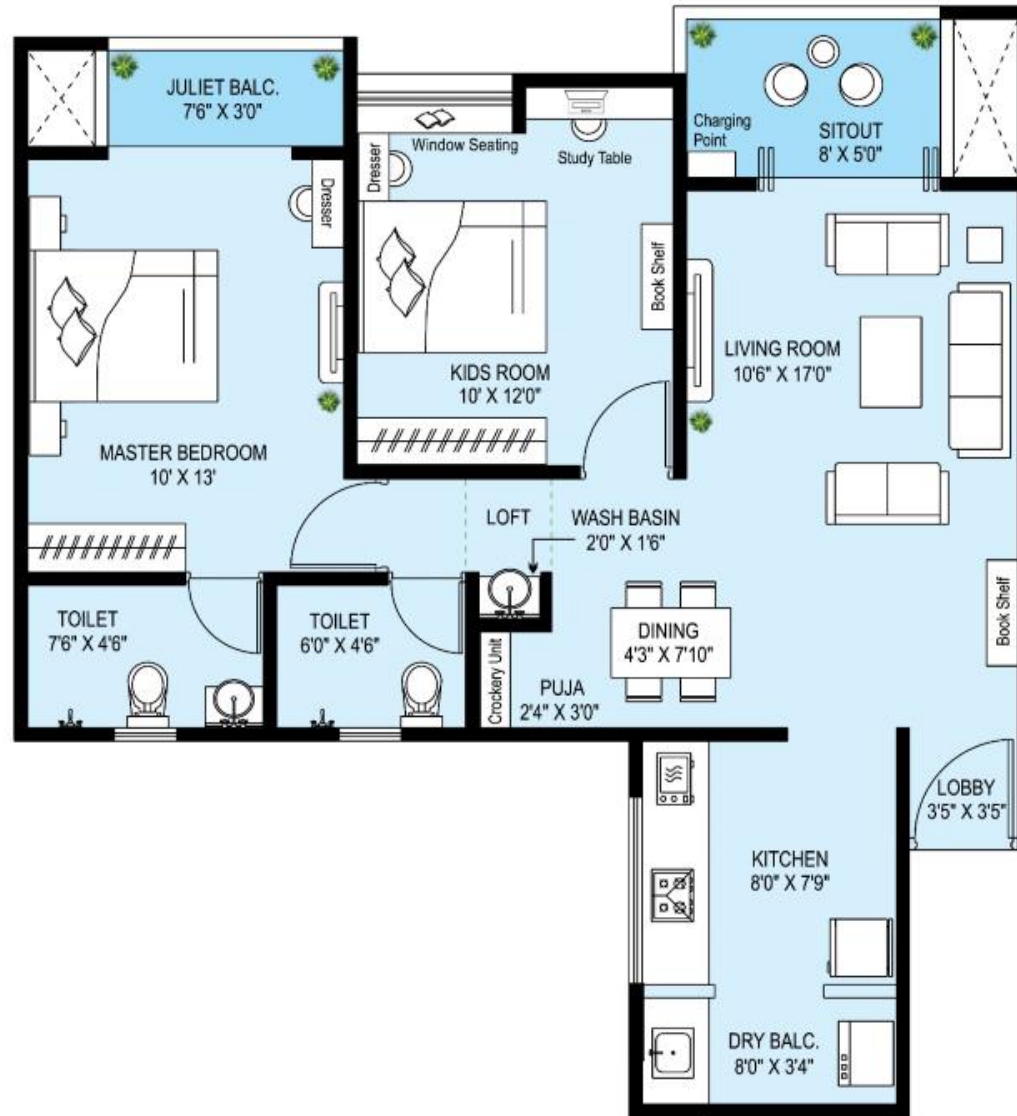
Carpet Area : 918 Sq.ft.



3 BHK LUXURY TYPE C

Total Area : 1266 Sq.ft.

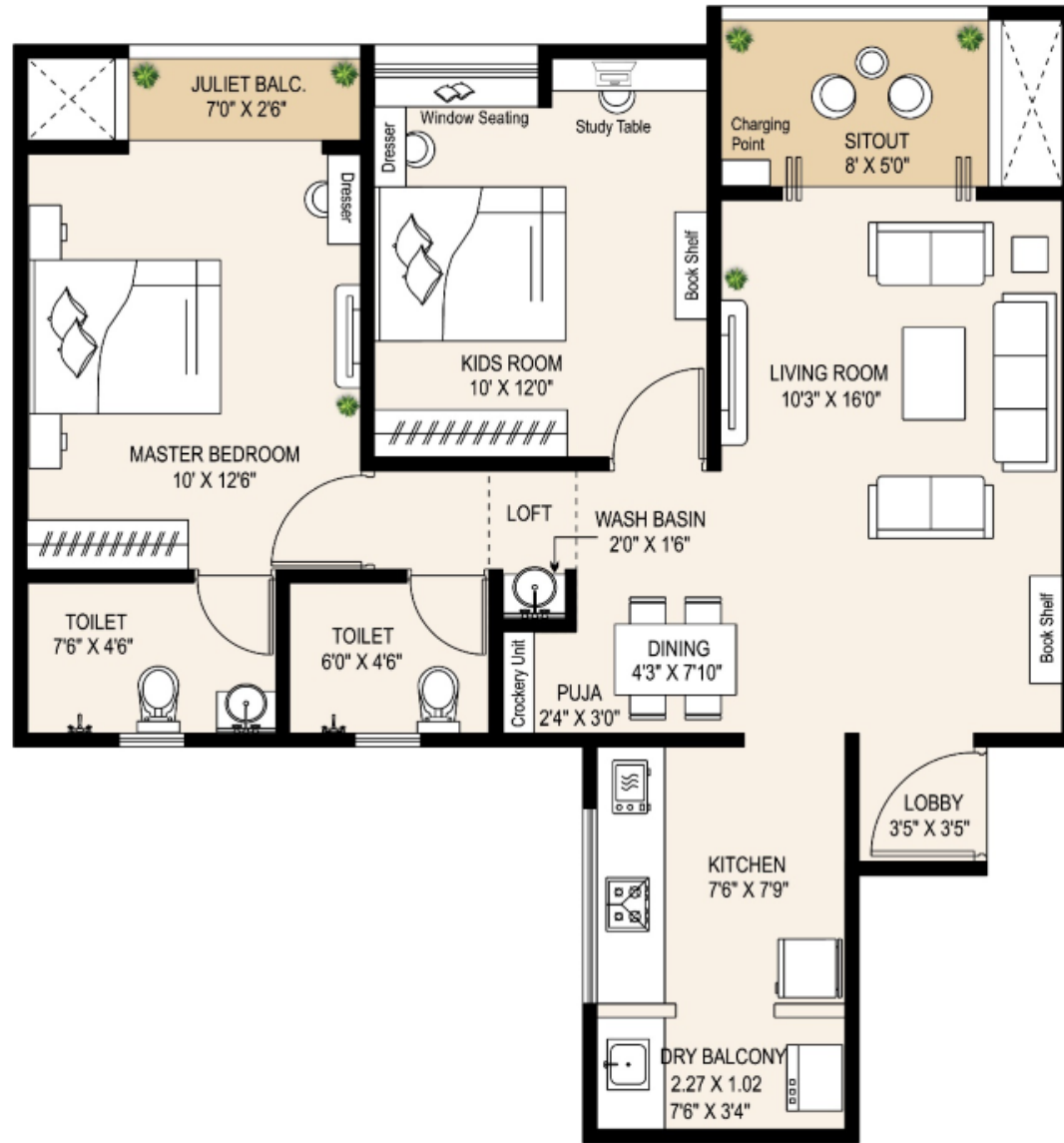
Carpet Area : 904 Sq.ft.



2 BHK LUXURY TYPE A

Total Area : 1055 Sq.ft.

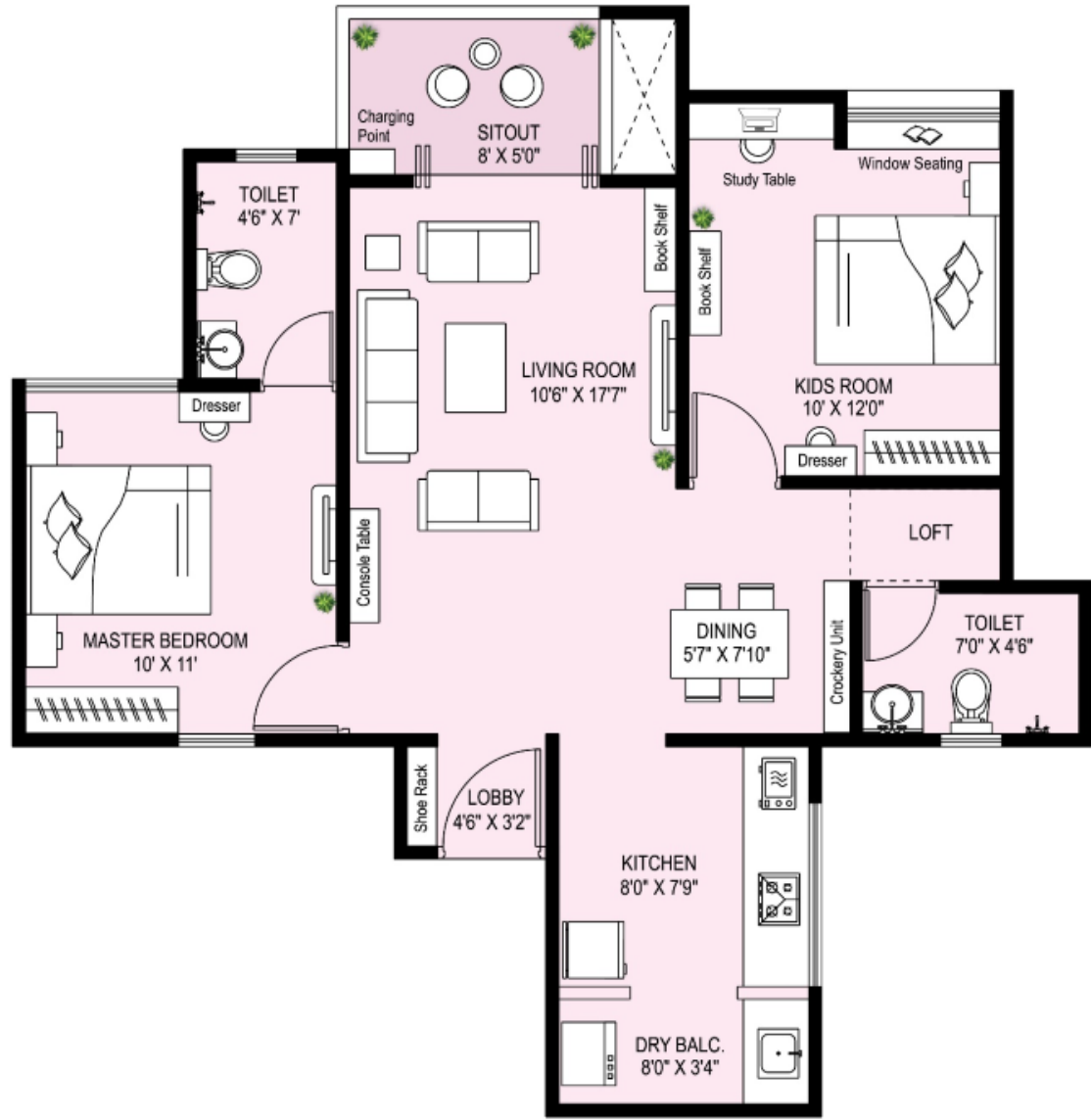
Carpet Area : 753 Sq.ft.



2 BHK PREMIUM TYPE A

Total Area : 1011 Sq.ft.

Carpet Area : 722 Sq.ft.



2 BHK PREMIUM TYPE B

Total Area : 996 Sq.ft.

Carpet Area : 711 Sq.ft.

TEAM 41

Managing Directors

Mr. Sagar Agarwal

Mr. Aakash Agarwal

Mr. Vishal Agarwal

Principal Architect
VK:a Architecture

Liasoning Architect
VK:a Architecture

Landscape Architect
VK:a Landscape

EC Consultant
VK:e Environment

Structural Consultant
Vitrag Associates

3D View
Square One Media Solutions Pvt. Ltd.

MEP Consultant
Kamal Consultancy

BOOKING PROCESS

TOKEN TYPE	GOLD	PLATINUM	DIAMOND
TOKEN AMOUNT	₹ 25,000	₹ 1,00,000	₹ 3,00,000
TYOLOGY	REFUNDABLE	NON REFUNDABLE	NON REFUNDABLE
TOKEN PRIVILEGE	NO UNITS	UNIT FREEZED	UNIT FREEZED + 1LAC DISCOUNT



PRICE RANGE

2 BHK - ₹ 59 - 68 LAKHS

3 BHK - ₹ 76 - 81 LAKHS

WHAT'S IN STORE

CONFIGURATION	AREA	COST
2 BHK	720-725 Sq. ft	₹ 59-64 L
3 BHK	750-755 Sq. ft	₹ 64-68 L
	900-910 Sq. ft	₹ 76-81 L



THANK YOU

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